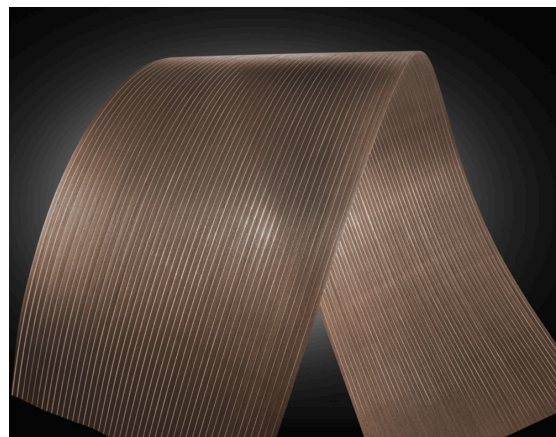


**A BRAND NEW WOOD THAT COMES ALIVE WITH LIGHT:
RADIANT IS THE WINNER OF THE “BEST OF THE BEST” INTERZUM AWARD 2015**

On the occasion of the UNESCO International Year of Light and Light-Based Technologies, ALPI chose light as the leit-motive for its woods, launching a new line of products conceived specifically to interact with light. Radiant is a new wood with the ability to let the light shine through thanks to lines of transparent resin. Its ground-breaking significance was recognised by the jury of the 2015 Interzum Award, who decided to bestow it with the prestigious “Best of the Best” acknowledgement.

A wood that lets light shine through: **Radiant** is the latest creation by **ALPI** and a testament to the ground-breaking spirit of the **Italian interior design brand**. A world leader in the manufacturing of composite **wood decorative surfaces**, ALPI confirmed its pioneering role in the technological enrichment of the material and in pushing forward the state of the art in terms of **design and innovation**.



Light is the leading actor of 2015, the **UNESCO International Year of Light and Light-Based Technologies**. Radiant is the perfect embodiment of the *zeitgeist*: a wooden decorative surface veined by lines of resin that **let the light shine through**, with a translucent effect that brings it to life when exposed to light. As all ALPI creations, Radiant allows for endless customisation possibilities.

Radiant has been conceived to create and enhance settings characterised by a **trendy and innovative design**, revolutionising the way wood is interpreted by architects and designers through an unprecedented flexibility. Through its translucency, Radiant allows for the creation of **fascinating lighting effects**, introducing new applications and possibilities in the field of interior design.

The jury of the **Interzum Award: Intelligent Material & Design 2015** recognised the innovation of Radiant, awarding it with the “**Best of the Best**” acknowledgment: the ultimate prize of the fair, reserved for cutting-edge products and “outstanding design achievements which set **new standards in form and function in their industry**”. The jury were particularly impressed by the unique visual effect and unusual perception of wood that define Radiant. The biennial award is organised by the Cologne exhibition fair in partnership with the **Red Dot** institute in order to highlight **innovative design and excellent material aesthetics and functionality**.